

SKIDMORE

Fund Chair

The Fund Chair serves as the primary class representative and fundraising volunteer, working in partnership with the Skidmore Fund.

Volunteer expectations:

- **Lead by example. Make a gift or pledge to Skidmore College annually.**
- **Serve as a liaison between Class Agents and Skidmore Fund staff.**
- **Contact a select group of classmates in the fall and spring to ask them to participate with an annual gift. Thank them for their support. Simply put – stay in touch!**

Tip: Encourage classmates to consider multi-year pledges via Pledge It Forward or recurring gifts via Skid4Life.

Tip: If you're a social media user, leverage those tools to encourage giving and share news about Skidmore. Help us stay at the top of news feeds!

- **Author one to two letters in partnership with Skidmore Fund staff.**
- **Encourage classmates to leverage matching gifts from employers, if available.**
- **Utilize the Volunteer Information Portal to track your progress and conduct outreach.**
- **Participate in scheduled volunteer conference calls.**
- **Work in concert with the Presidents Society Chair to help achieve class fundraising goals.**

College Contact:



Skidmore Fund

(518) 580-5620 | skidmorefund@skidmore.edu | www.alumni.skidmore.edu/volunteer