

SKIDMORE

Presidents Society Chair

The Presidents Society (PS) Chair helps secure leadership-level gifts from classmates.

Volunteer expectations:

- **Lead by example. Make a Presidents Society-level gift to Skidmore College, preferably early in the giving year.**
- **Serve as a liaison between the Advancement Office and potential Presidents Society donors in your class.**
- **Help identify donors and volunteers for the Presidents Society.**
- **Contact a select group of classmates to ask them to make a Presidents Society gift. Thank them for their support.**

***Tip:** Encourage classmates to consider multi-year pledges via Pledge It Forward or recurring gifts via Skid4Life.*

***Tip:** If you're a social media user, leverage those tools to encourage giving and share news about Skidmore. Help us stay at the top of news feeds!*

- **Encourage classmates to leverage matching gifts from employers, if available.**
- **Utilize the Volunteer Information Portal to track your progress and conduct outreach.**
- **Participate in scheduled volunteer conference calls.**
- **Work in concert with the Fund Chair to help achieve class fundraising goals.**

College Contact:



Skidmore Fund

(518) 580-5620 | skidmorefund@skidmore.edu | www.skidmore.edu/presidentssociety